

Core Team Kick-Off Meeting

Jan 31-Feb 2,
2020

Chicago



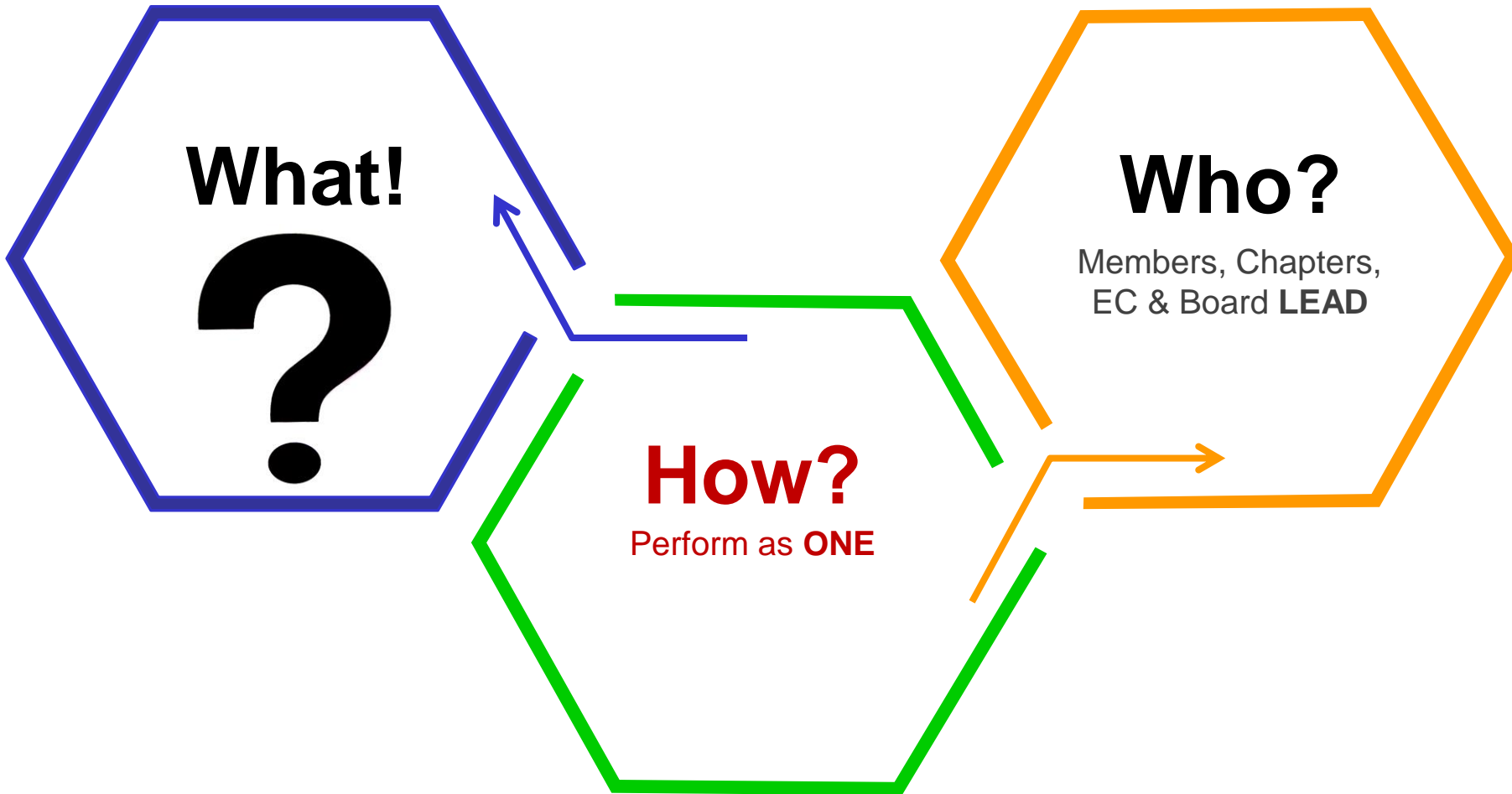
Vision 2020

... a roadmap for
engagement

What's Next ?

... roadmap for
realization





...elevate thru empowerment



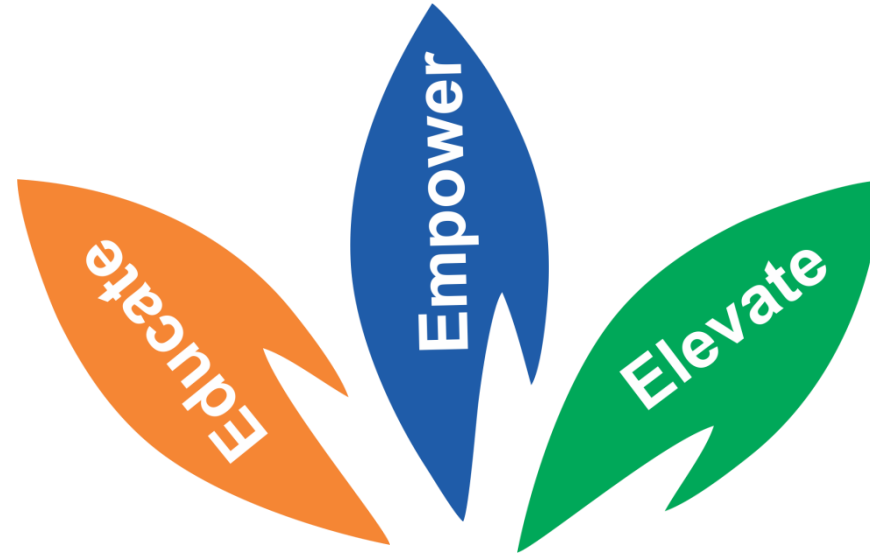
... **e**mpower thru **e**ducation



Empower ONE an ALL
... support the passion, goals and contributions

Educate ONE and ALL
... transform to the new age

Elevate ONE and ALL
... next level of service and leadership



NRIVA Mission
20  **ONE**

... the manifesto

Double the Memberships

Double the Chapters

Transparency with Promotion of **ONE**-ness

Women Empowerment and Leadership

Adopt-a- Student, Adopt-a-Village, Adopt-a-Parent

NRIVA SEVA, take it to the next level

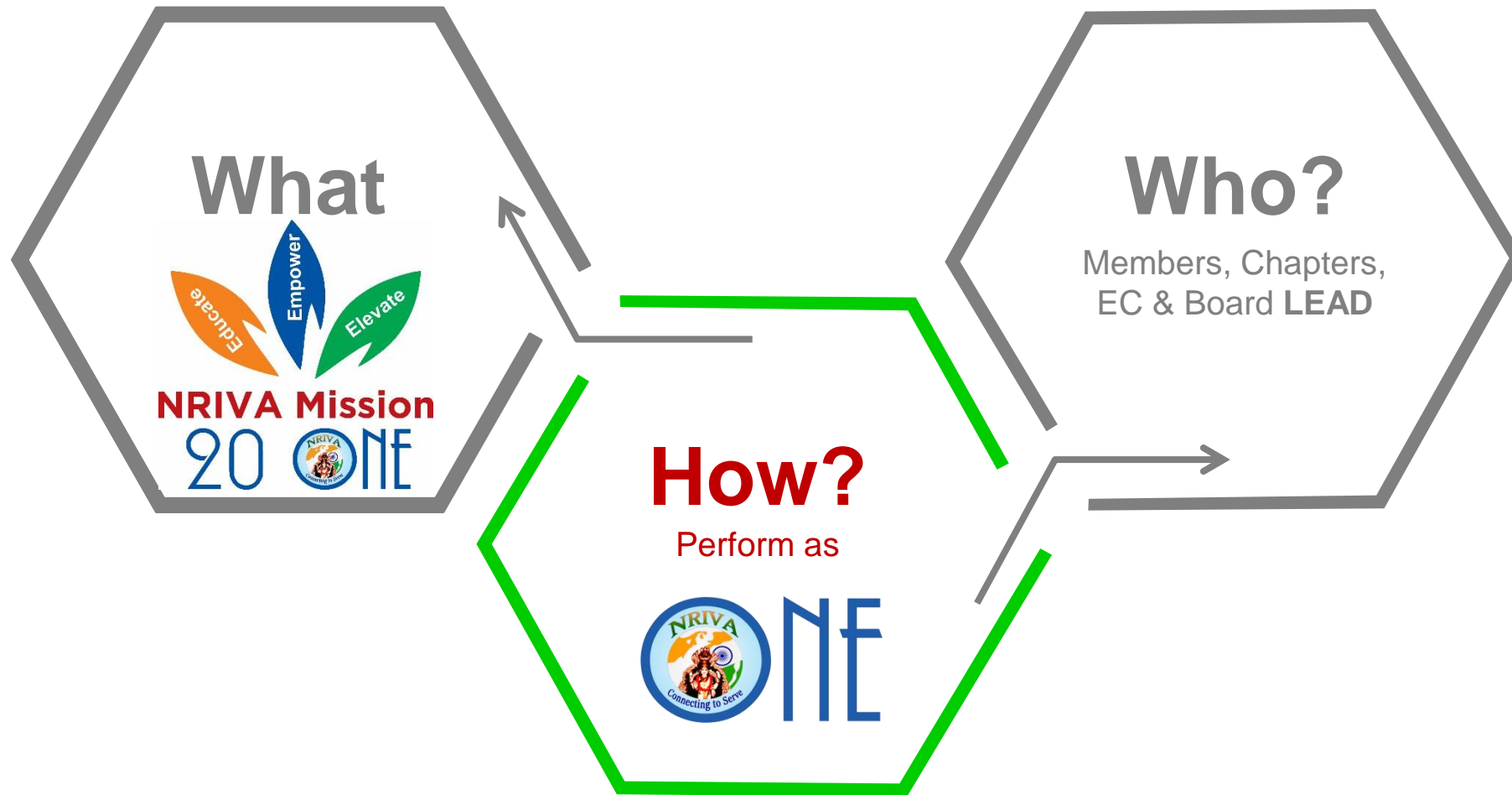
Business Empowerment – Business Bridge.... Take it to next level

Elevation of NRIVA, a best non-profit organization

Vasavi Vidhya Nidhi

Emergency Response Team – New Helpline

Youth Empowerment and Next Gen



ONE... a single but stands stronger



We are ONE

Work as ONE

Help as ONE

Serve as ONE

Recognize each ONE

Stronger as ONE

Grow as ONE

Mission 20 ONE



... strengthen the core of us

Core Values

Who we are, What we are

Follow our Core Values

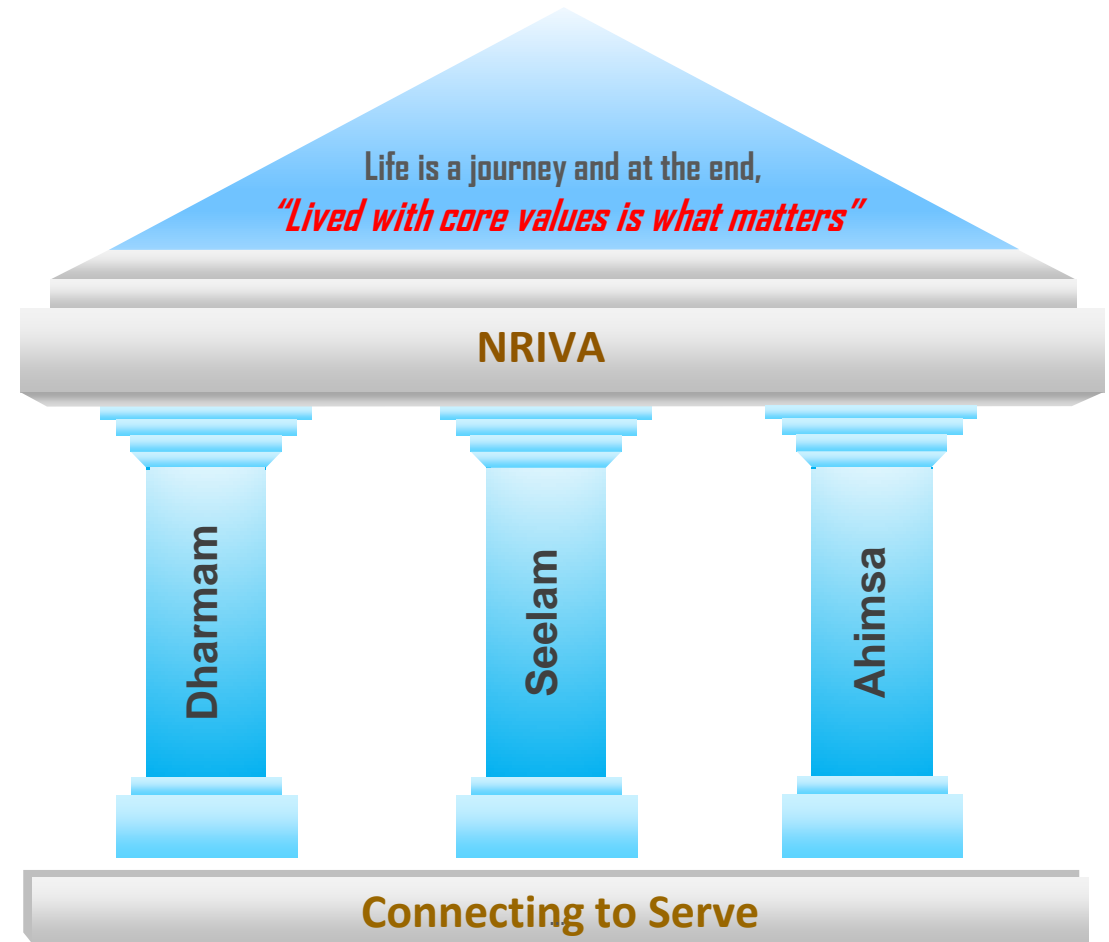
Pass on to next generation

Educational Programs

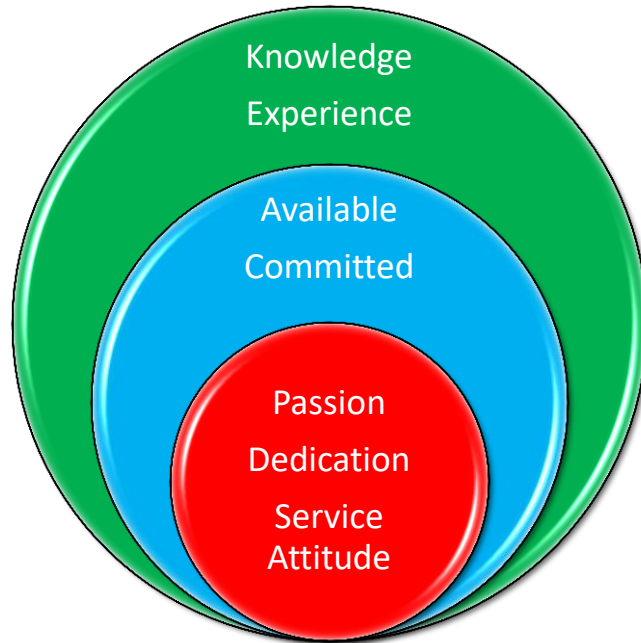
Application to Life

Partner Events

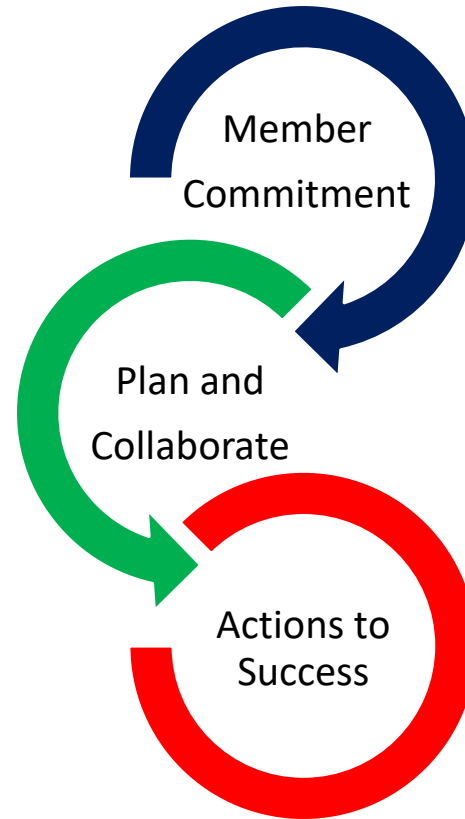
.... more



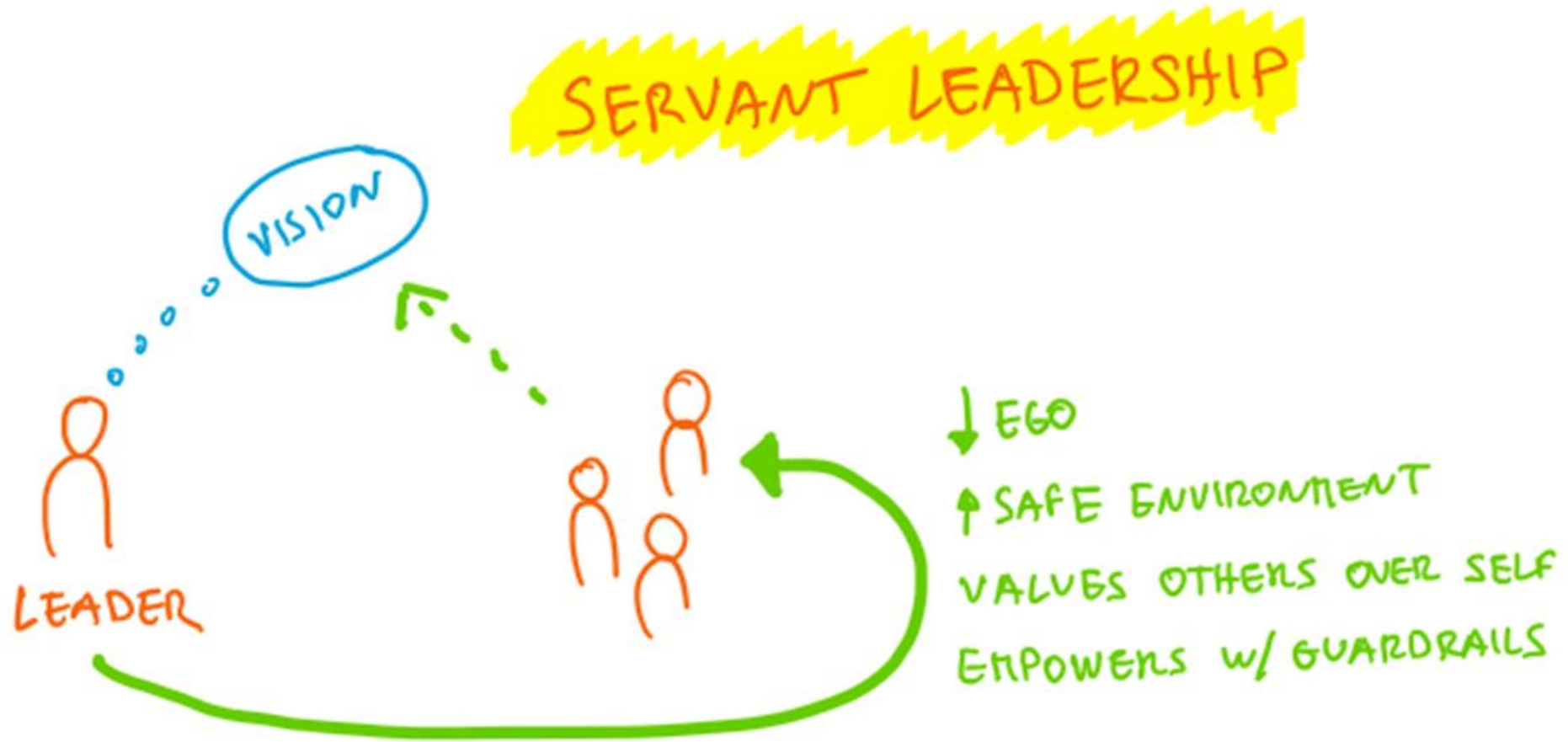
... discipline of success



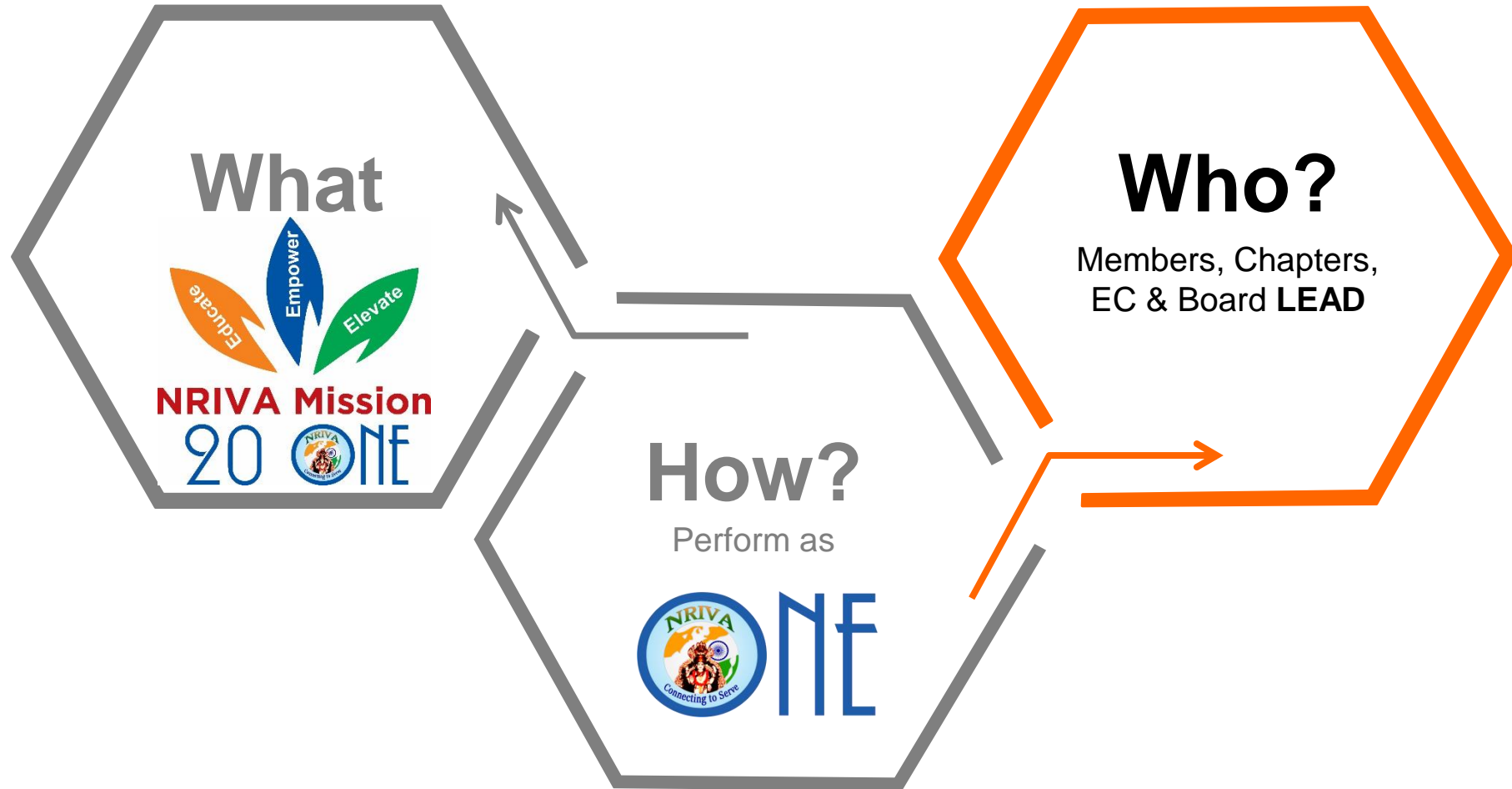
Expectation
(of us to us by us)



- Commitment through completion is required
- AC, EC, Board, Chair, Co-Chair, Members etc.,
- Develop Plans and Collaborate with teams
- Coordinate on cross dependencies
- ASK for support when needed
- Members execute the Action Plans
- Monitors through completion
- Collaborate with supporting teams as needed
- Ensure the actions lead sustainable results
- Escalate at the right time, before it's too late
- Chair, Co-Chair, EC Liaison - Guide, Coach & Lead



SERVE ↑
LEAD ↓



... leader in all of us

Elevate

Empower

Educate



*Take up one idea. Make
that one idea your life:
dream of it. think of it.
live on that idea*

NRIVA Leader*

Member

Volunteer

Event Lead

Chapter Lead

Committee Member

Committee Chair

Regional Lead (RD)

Executive Director (ED)

Executive Committee (EC)

Board of Directors (Board)

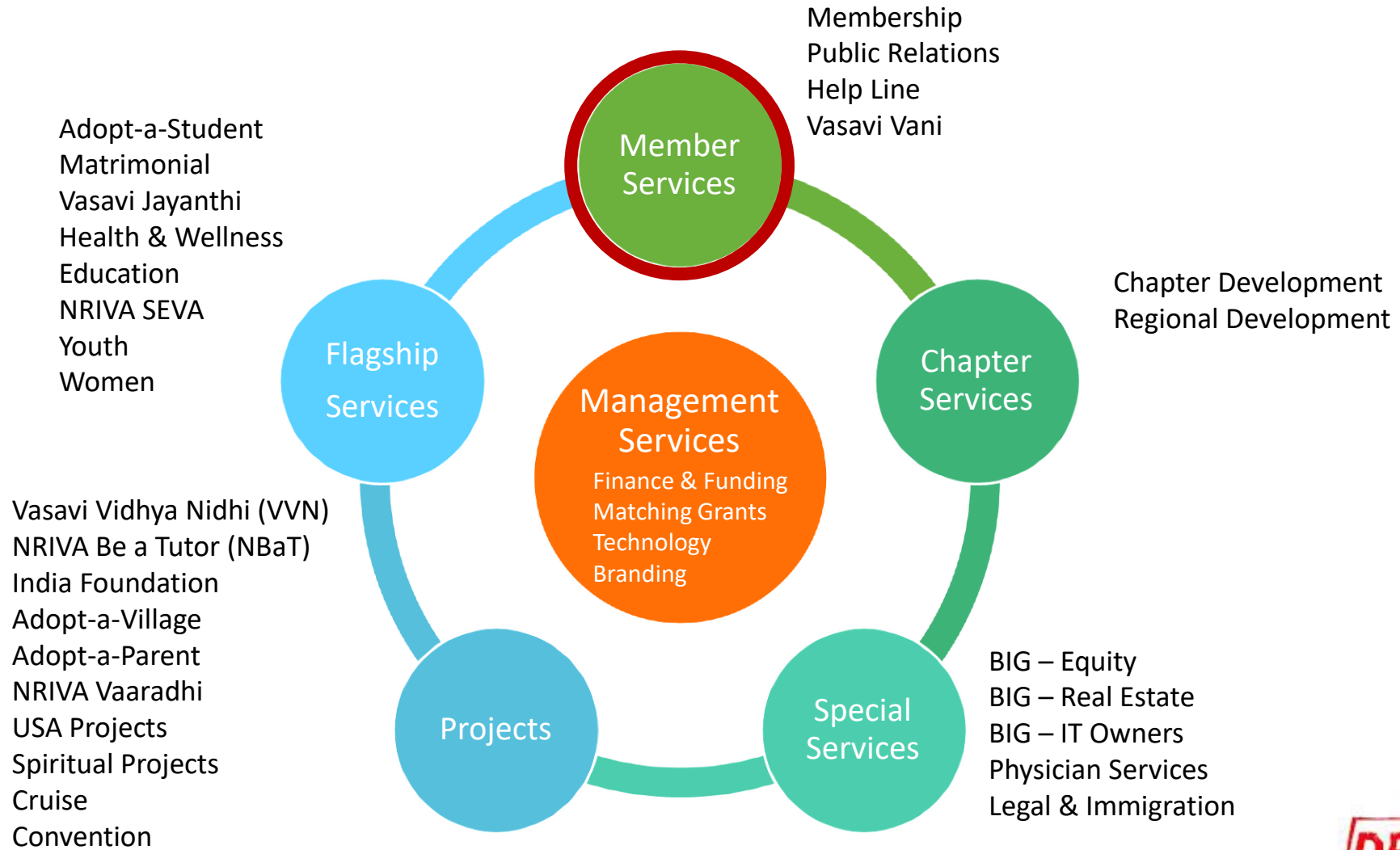
Advisory Council (AC)

Emeritus

Each Leader
Develop



Vasavi Vidhya Nidhi	Become a Tutor (NBaT)	BIG – IT Owners	India Foundation	Adopt-a-Village	USA Projects
Adopt-a-Student	Matrimonial	BIG - Equity	BIG – Real Estate	Physician Services	Helpline
Legal & Immigration	Youth	Women	Chapter Coordination	Health & Wellness	Education
Chapter Development	Public Relations	Membership	Finance & Fund Raising	Adopt-a-Parent	Matching Grants
Vasavi Puja	NRIVA SEVA	Vaaradhi	Publications and Vasavi Vani	Branding	Technology & Web



DRAFT

Regional Director

Serve the Region

Collaborate

Integrate Chapters

Support Development

Shared Learnings

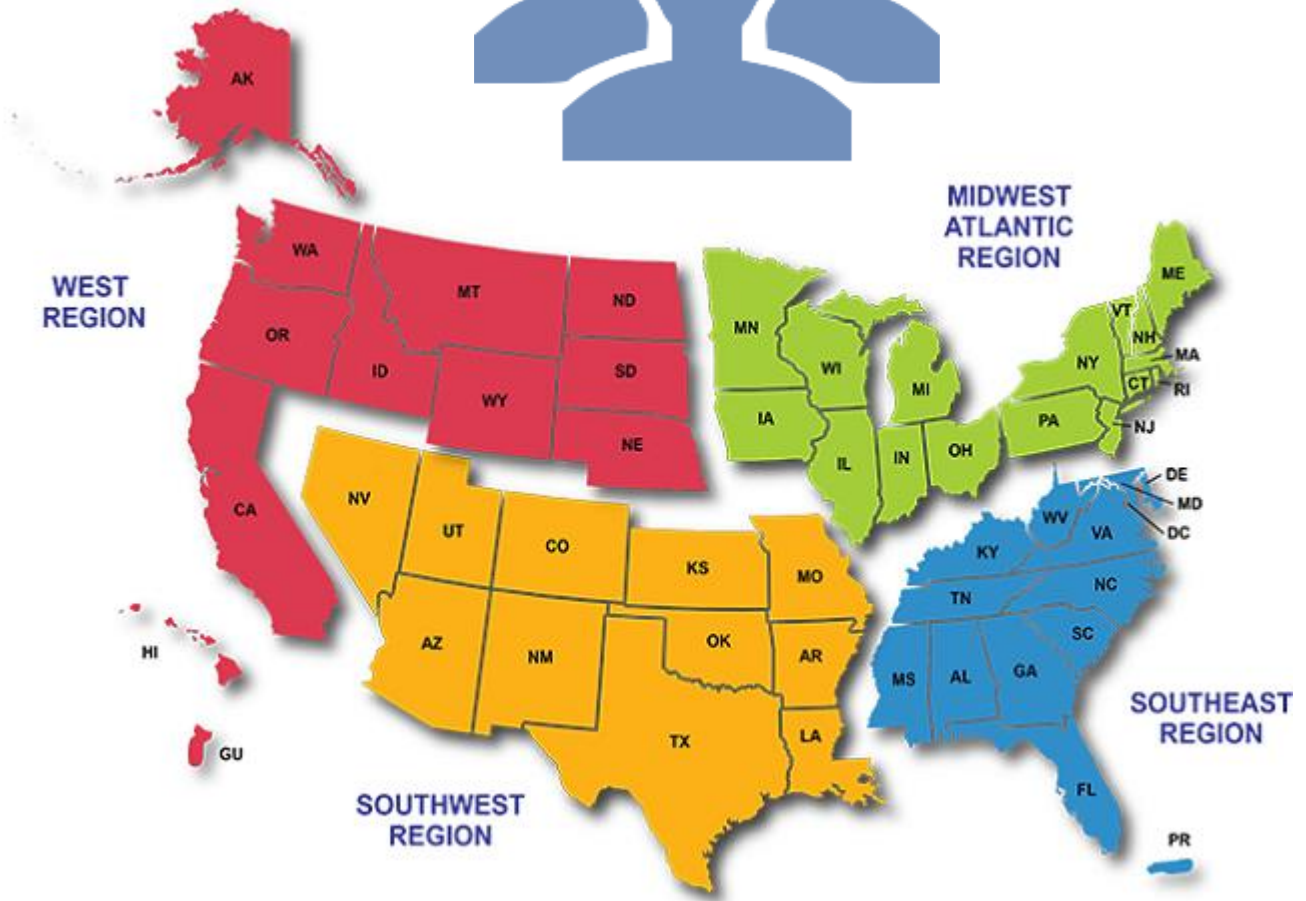
Expand Events

Cultivate Leaders

... more



1	East – North 1	ME, NH, VT, MA, RI, CT
2	East – North 2	NY, NJ, PA, DE
3	East – Mid 1	MD, DC/VA, WV
4	East – Mid 2	NC, SC, TN, GA, KY
5	East South	FL, AL, MS
6	Mid West 1	MI, OH, IN
7	Mid West 2	IL, WI, MN, IA
8	Mid West 3	MO, KS, NE, SD, ND
9	Mid South	NM, OK, TX, LA, AR
10	Mid Mid	CO, UT, WY, MT, ID
11	West Mid	CA, NV, AZ
12	West Noth	OR, WA, AK, HI



Chapter
Region
NRIVA

Executive Director

Supports EC & Board

Work with President

Executive Advisory Role

Leadership Development

Empower Teams

Planning Support

Chapter Development



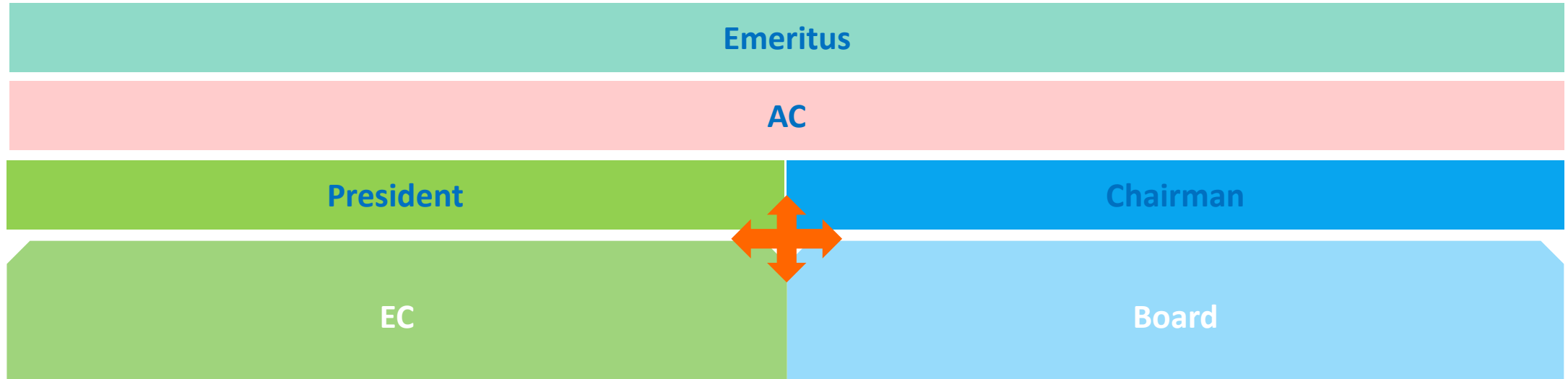
DRAFT

... we connect to serve

Elevate

Empower

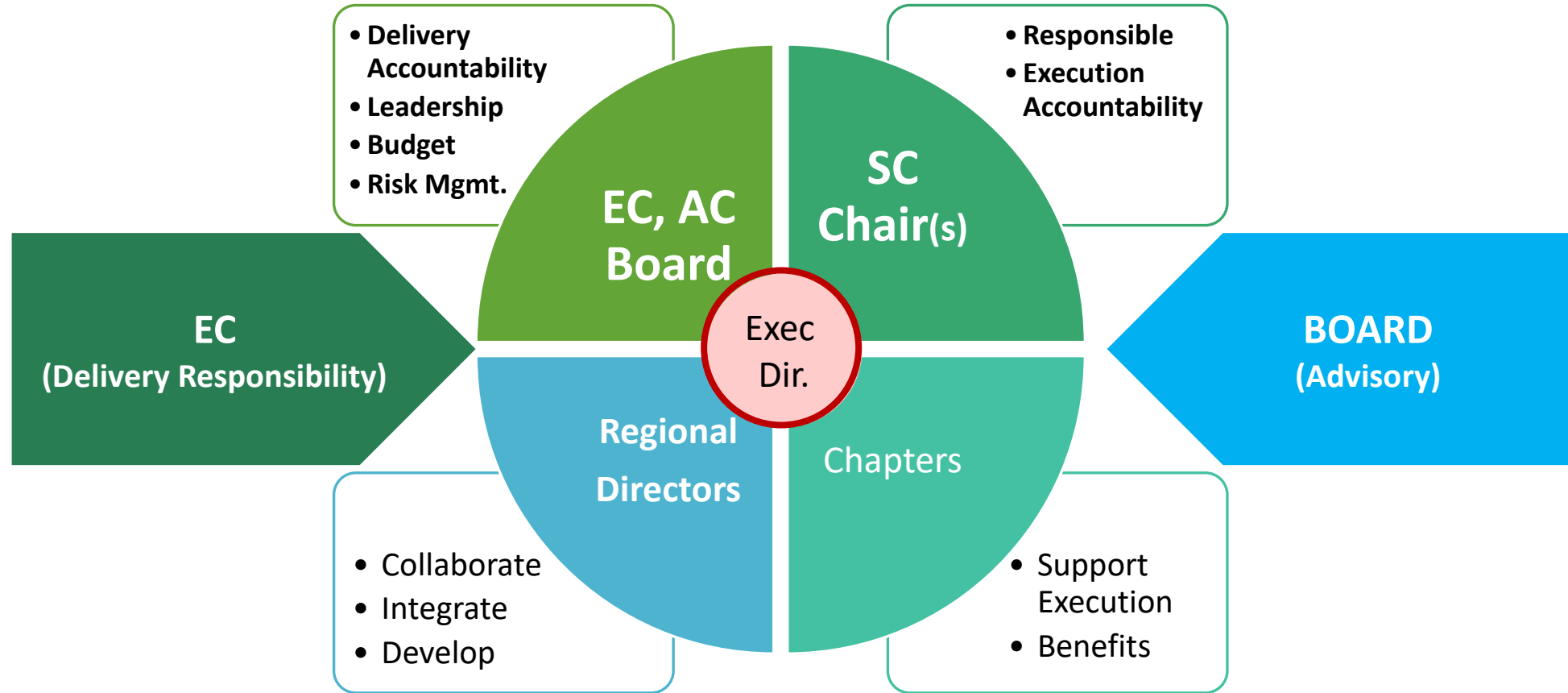
Educate



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Committees / Chapters

ROLES & RESPONSIBILITIES



... roles and responsibilities

President	<ul style="list-style-type: none"> • Establish and Guide the Mission 20 One and roadmap • Align the long term goals with the 2 year (term) mission and roadmap • Oversee the NRIVA Mission 20 One Program • Drive the overall planning, execution, resources and provide support to the EC and SC.
EC Lead	<ul style="list-style-type: none"> • Accountable for the Program/Projects Vision, Roadmap, Budget, Planning and Execution • Build the Standing Committee, Coach and provide Budget, Resources and Leadership support to achieve the accountable programs/projects • Owns one of more Mission 20 One programs/projects and collaborates with other EC Members • Drive reviews with Standing Committee Chairs and extend necessary support
SC Chair	<ul style="list-style-type: none"> • Works with the EC Lead in planning and Execution of the Mission 20 One Programs/Projects • Create details supporting the Mission 20 One in terms of the activities, milestones and budgets • Conducts weekly, monthly, quarterly conference calls/meetings with the SC and EC Leads • Maintains the program documentation, plans and operational information
SC Member	<ul style="list-style-type: none"> • Contribute for portion of the program/project, technical, functional, material, deliverables etc., • Actively participates and coordinates with the volunteers, as available
Chapters	<ul style="list-style-type: none"> • Participates as per their availability for the portion of the program/projects that they sign-up
Everyone (Board, EC, Standing Committees, Volunteers) comes from Chapters	

Chapter Development

Potential Chapters

Proposals

Governance

New Chapter Kit

Chapter Integration

Chapter Leaders

Chapter Training

Transition

.... more

**Goal:
Double**



Chapter Development

Mission	To provide guidance and on-going support to Chapter operations				
EC Liaison	Responsibilities			Outputs	
	<ul style="list-style-type: none">▪ Create / Update Chapter guidelines▪ Work with EC/Board/RD to identify potential chapters▪ Create Awareness Materials▪ Crate campaigns and execute▪ Organize Awareness Events▪ Recruit and Educate Chapter Leaders▪ Structure and Operations▪ Promote and communicate National Level events,▪ Improve communications between National teams and Local chapters.▪ Help Chapters to ramp-up▪ Help Chapters grow and sustain			<ul style="list-style-type: none">• Potential Chapters• New Chapter Guidelines• Chapter Starter Kit• Chapter Relationships at national and regional level• Chapter mentorship• New Leader Development• Chapter Roles and Responsibilities	
Chair					
Advisor					
Members					



Membership



Membership

Goal: 3000

Subscriptions

Campaigns

Membership Types

Member Portal

Member Benefits

Communications

Collaboration / Integration

.... more



Membership

Mission	Increase awareness and Promote NRIVA Memberships across the chapters			
EC Liaison	Responsibilities		Outputs	
	<ul style="list-style-type: none">• Update the Committee Charter• Recruit Members and Fill the Roles• Identify the Stakeholders and Supporters• Update the Committee Requirements• Identify Campaigns and Develop the details• Review the As-Is, Gaps and New Requirements• Compile membership types and Requirements• Membership data validation and consolidation• Streamline the data collection process• Membership benefits identification• Member self-service portal needs and delivery• Members only arena, blog, reporting etc.,• Publication of members directory		<ul style="list-style-type: none">• Membership Types• Member Benefits• Membership Kit• Member Portal Needs• Membership Campaigns• Member Directory• Recognitions and Awards• Tool kits and Materials• Member Relationships• Member Communications• Integration with other Committees• Membership Reports (qrtly)	
Chair				
Advisor				
Members				

Adopt-a-Student



**Goal: 100
per Year**

Beneficiaries

Donors

Easy Application

Selection Process

Progress Reporting

Database

.... more



Adopt a Student

Mission	Cultivate, Promote and Operate helping the under privileged student support development				
EC Liaison	Responsibilities			Outputs	
	<ul style="list-style-type: none">Update the Committee CharterRecruit Members and Fill the RolesIdentify the Stakeholders and SupportersUpdate the Committee RequirementsIdentify Campaigns and Development the detailsIdentify Budget and Fund Raising strategyBuilding student and sponsor databaseUpdate the Selection process and proceduresEstablish milestone dates and Execute to datesIdentify new requirements and work with Web TeamCreate a communication plan and executeMonitor on-going progress and report outObtain status from the beneficiariesProvide updates to sponsors			<ul style="list-style-type: none">Committee CharterFirm up the RoadmapCampaigns for the yearPromotion MaterialsPortal for RegistrationGovernance ProceduresHistoric database of beneficiaries/donorsQuarterly and Yearly summariesTracking and Communication of the beneficiaries progressCommunication with Donors	
Chair					
Advisor					
Members					

Help Line

Goal:
Gold

Guidance

Family Support

Counseling

Distress

Disasters

Immigration

Legal Advisory



... it's what who we are, the “service at the core”

NRIVA SEVA



**Goal: Twice
a Year**

Adopt-a-Student

Vasavi Jayanthi

Vasavi Atmarpana

Health Camp & Physician Services

Food Drive, Cloth Drive

Legal & Immigration Services

NRIVA Seva Days

Adopt-a Village

Matrimony

Help Line

Adopt-a-Parent and more





Interest Groups

**Goal:
Sponsor 5
Groups**

Investments

Real Estate

Franchise

Entrepreneur

Businesses

Physicians

Pharmacists

IT Services

Education

.... more

... expanded matrimonial events

- Meet
- Mingle
- Mixer
- Media
- Match
- Cruise
- Regional
- Portal

Goal:
21 Knots





Goal:
Double
Leaders

Women's Committee

Special Events

Event Leads

Tutoring

Education

Chapter Leads

Standing Committee

Executive Committee

Board

.... more

Youth Leaders

**Goal:
Double**

Group Events

Teen Groups

Youth Trips

Conference

Speakers

College

Convention

Cruise

.... more



Health is Wealth

Goal:
Quarterly
Events

Awareness

Fitness Walks

Yoga Groups

Walk-a-thons

Eating Right

Sleeping Right

Growing Right

Health Care

Insurance

Retirement Planning

Wellness Planning

... more

HEALTH & WELLNESS



ಆರೋಗ್ಯವು
ಮಹಾಭಾಗ್ಯಂ

Digital Strategy

Goal:
Increased
Adoption

Service Central
Member Portal
Matrimonial
Help Line
Business Directory
Payment Hub
Legal Advisory
Mobile Apps
.... more





... services that keep us up and running

Management Services

Branding

Matching Grants

Finance

Fund Raising

Public Relations

Publications

.... more

**Goal:
Elevate**



Vasavi Vidya Nidhi

Goal: \$1M
Guidelines &
Initial Fund

Sustainable fund

Principal for Life

Structured Governance

Expanded Reach

Collaboration

Diversity

.... more



NBaT

**Goal:
Guidelines & 21
per Region**

Serve the needy

Sunday School

SAT / ACT

College Planning

Internships

Mentoring

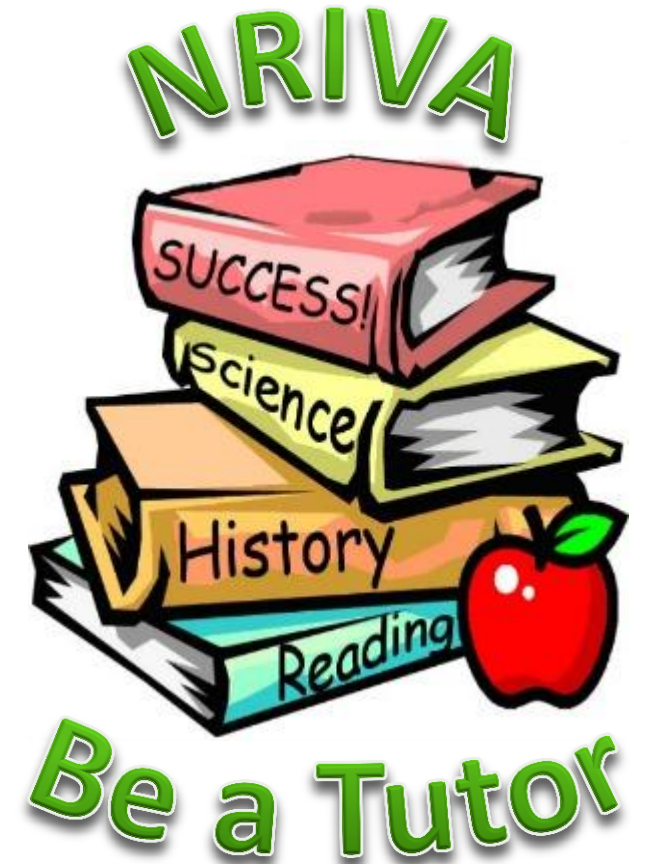
STEM Programs

Robotics

Programming

Business Forums

More...



Vasavi'ITe

**Goal:
Guidelines &
Pilot**

Common Interests

Sharing

Coaching

Collaboration

Startup's

Services Directory

Job Opportunities

Marketplace

Partnerships

.... more



Adopt-a-Village

**Goal:
Guidelines
& Pilot**

Giving back

Projects

Resources

Administration

Volunteer

Making a difference

.... more



It takes a village
to raise a child

Adopt-a-Parent

Goal: 10
Parents

Parent is a Parent

Help the Less Deserved

Short or Long Term

Health & Well Being

Needed Help

Greatest Honor

.... more



Every human being should be obliged to their parents and understand that one cannot repay their debt to them.



Varadhi

**Goal:
Guidelines &
Pilot Services**

Business Opportunities

Cultural Exchanges

International Internships

Directory Services

Legal / Tax

Home Services

.... more

Q4'20: Mid Term



Enter Goals Here

Q2'20: Mid Term



Enter Goals Here

Q2'20: Short Term



Enter Goals Here

Q4'20: End Term



Enter Goals Here

Q1'20: Term Kick Off



Enter Goals Here

Q1'20: Plans



Enter Goals Here

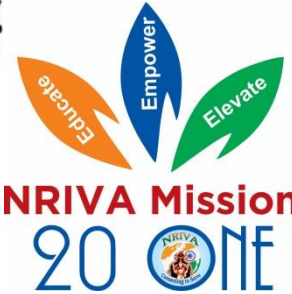
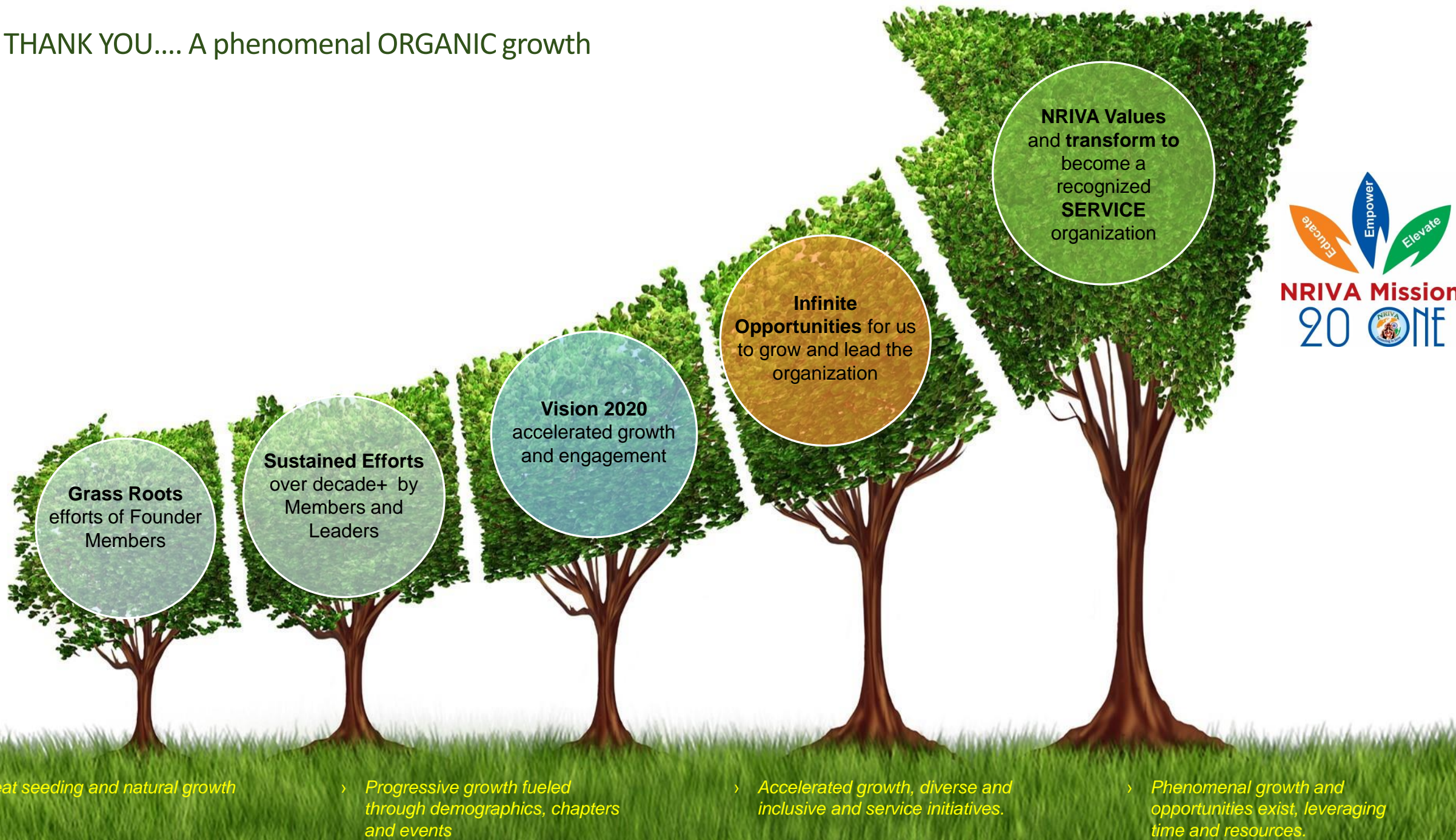


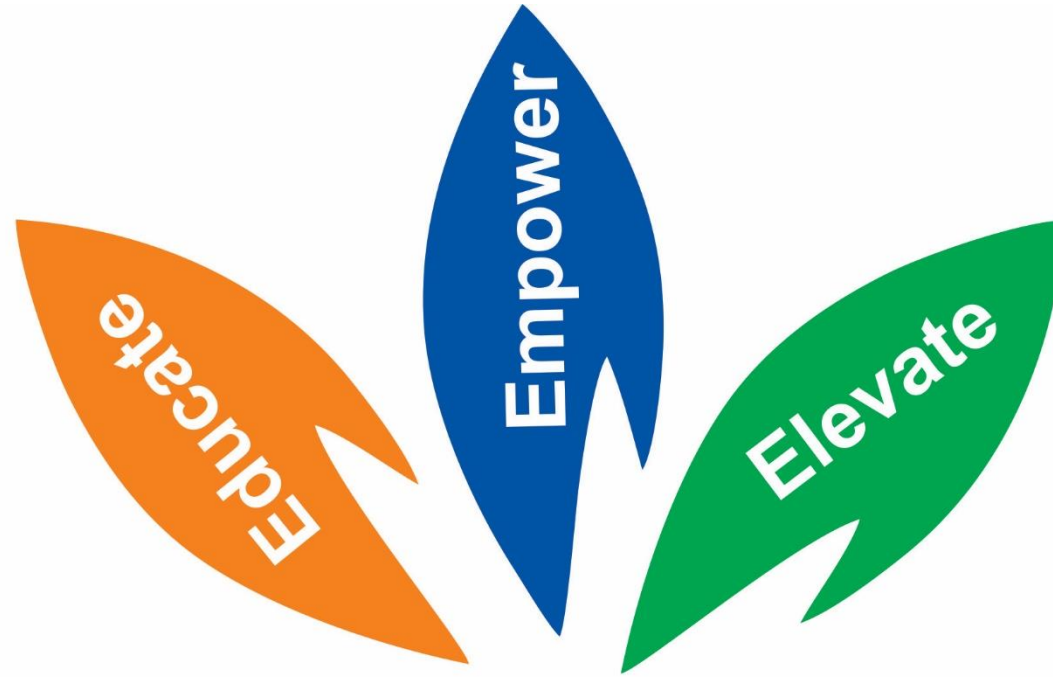
...accomplishments to Kick-Off

- ✓ Rise Against Hunger
- ✓ Vasavi Atmarpana Day
- ✓ Cruise Prep
- ✓ NRIVA Trademark Registration
- ✓ Filed for IL State Tax Exemption
- ✓ Transition of Leadership responsibilities from Nag/Shankar Setty to Hari/Dr Jayasimha
- ✓ Kickoff Meeting in Chicago
- ✓ Formation of Team 2020-2021 and Announcement of new team
- ✓ 17 Life Memberships first 30 days
- ✓ Global Blood Drive by NRIVA partnering with Red Cross
- ✓ Vasavi Vidya Nidhi Endowment Charter

30 Days!

THANK YOU.... A phenomenal ORGANIC growth





NRIVA Mission

20  11

